



DR. MARTIN LUTHER KING JR. COMMITTEE
P.O. BOX 270096
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Email: drkinglasvegas@gmail.com
www.KingWeekLasVegas.com

November 1, 2018

Dear Community Supporter:

The Dr. Martin Luther King, Jr. Committee of Las Vegas is a nonprofit organization committed to keeping Dr. King's dream alive in our communities through unity, equality, justice, and brotherhood. The 2019 theme is **"Living the Dream: One People, One Nation, One Dream."** We are looking for community supporters and sponsorships to assist in our efforts. We are planning our 37th Annual King Week Festivities. The committee continues to be committed to giving back to the community, and with your sponsorship we continue with our endeavors. The Committee was founded in November 1981 with the concept of celebrating the legacy of Dr. Martin Luther King, Jr. by keeping his dream alive. As advocates of Dr. King's dream, we are focusing our efforts on rebuilding; and how we may better serve our communities; striving for positive changes to ensure that the dream becomes a reality.

One such way is a new annual initiative we have planned to coincide with our Annual King Week of Festivities. At the beginning of each school year, thousands of CCSD students receive school supplies to begin the school year. The MLK Committee of Las Vegas is planning to kick off a **Mid-Year Back-to-School Drive** to continue to ensure that our students go to school equipped with the necessary supplies so they may complete the school year just as they began...**PREPARED** and ready to learn. We know that 'knowledge is power' and we want to assist in that learning process. We are requesting school supplies; not just for the students but supplies for the teachers as well! We will need back packs, paper, thumb drives, calculators, crayons paper products, pens, pencils, etc. Any items that will assist our students and teachers to have a successful 2nd semester will be welcomed. If you would like to make a monetary donation to this worthy endeavor, we are able to accept CC payments and PayPal is also available.

We are soliciting the help of your business and/or organization in this endeavor. Together we will enrich the lives of others by lending a **HAND UP** to those in need! During each of our King Week events beginning with 2019, we will be collecting your donations, to include monetary donations as well. We are excited to kick off this initiative at our 37th Annual MLK Scholarship Banquet, on Saturday, January 19, 2019 at The Orleans Hotel and Casino. We hope we can count on your support!

In addition to the above endeavor, the committee continues to ask for your support as a corporate sponsor. As a corporate sponsor, you will receive an ad (size based upon sponsorship level) in our Annual Scholarship Book and a table of 10 (valued at \$1,250.00) at our Annual Scholarship Banquet. You will also be recognized throughout King Week as a corporate sponsor as well as at the banquet. Below is a list of the sponsorship levels for our Annual Scholarship Banquet.

- **Corporate - \$10,000.00** (includes a table of 10, premium advertisement placement in souvenir book, publicity during the King Week Events)
- **Platinum - \$5000.00** (includes a table of 10, full color page advertisement in souvenir book, publicity during the King Week Events)
- **Gold - \$3,500.00** (includes a table of 10, full color page advertisement in the souvenir book)
- **Silver - \$3,000.00** (includes a table of 10, full page advertisement in the souvenir book)
- **Bronze - \$2,000.00** (includes a table of 10 and half page advertisement)
- **Table Sponsor - \$1,250.00** (table of 10 only)
- **Individual Tickets - \$125.00**

Please keep in mind that the ad deadline is Friday, January 4, 2019. Please email your print ready ads to drkinglasvegas@gmail.com.

We also have listed other events that you may want to sponsor such as, ***The 12 MLK Days of Christmas, **MLK Mid-Year Back to School Drive, **Young King Dreamers Awards Program. **Annual MLK Scholarship Banquet, **Annual MLK Souvenir Book, ** Interfaith Service, **MLK Birthday Parade, **MLK Read-A-Book Drive, **MLK Oratorical Competition, or **MLK Directions Breakfast.* Your contributions may be applied wherever you would like to designate. We are also accepting donations specifically for our scholarship fund.

The MLK Committee thanks you in advance for your consideration and for your continuous support of this organization. We truly appreciate the contributions you have made and anticipate the contributions you will make. If you have any questions or concerns, or for more information on any of our events, please feel free to contact the committee at drkinglasvegas@gmail.com, or visit the website at www.KingWeekLas Vegas.com. For tax purposes, should you decide to make a contribution, our Tax ID is #88-0221346. When sending in donations, please make checks/money orders payable to The Dr. Martin Luther King Jr. Committee, and send to the same, P.O. Box 270096, Las Vegas, NV 89127-2700.

Respectfully yours,

Wendell P. Williams

Wendell P. Williams, President/Founder

By

Tonya A. Fortson