



**Dr. Martin Luther King Jr. Committee**  
**P. O. Box 270096**  
**Las Vegas, Nevada 89127-0027**  
**(702) 208-4930**  
[www.KingWeekLasVegas.com](http://www.KingWeekLasVegas.com)

September 5, 2009

Dear Parade Participants:

On behalf of the Dr. Martin Luther King Jr. Committee, we are pleased to extend this invitation to participate in the upcoming **28<sup>th</sup> Annual Dr. Martin Luther King Jr. Parade** in Downtown Las Vegas, Nevada on **Monday, January 18, 2010**, at 10 am.

As we all strive for a better world, the King parade is an excellent way to demonstrate our unified commitment to peace and brotherhood. We look forward to celebrating the life of this great American with you. This year's theme "**Living the Dream: Saluting Community Leaders**" is an excellent creed for us all. Our grand marshals for this year's parade are Judge Karen Bennett and Tony Gladney.

However, because of upcoming parade deadlines, we are now accepting completed applications now. No parade applications will accept after January 14th. Applications received after the above deadline date **will not be accepted. The parade entry fee is \$100.00. No candy or items may be thrown at any time during the parade, for someone may be injured.**

Please note:

The parade will start at Fourth Street, head north on Fourth Street to Ogden (where it concludes), then the parade will disburse on Fourth Street immediately north of Stewart Avenue.

Again, we look forward to celebrating this important holiday with you. Attached is a copy of the parade entry form and judging criteria. On your parade entry, please check which category you wish to enter. **All CCSD applicants MUST contact Dr. GRETA PEAY our school Liaison at 799-8484**; or go to King Week website, [www.KingWeekLasVegas.com](http://www.KingWeekLasVegas.com).

Yours in Peace,

*Wendell P. Williams*

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Parade Chairman and Committee President 702-208-4930

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**GENERAL PARADE REGULATIONS  
DR. MARTIN LUTHER KING, JR. PARADE COMMITTEE  
LAS VEGAS, NEVADA**

THE THEME FOR THIS YEAR'S PARADE IS:

**LIVING THE DREAM: "Saluting Community Leaders"**

1. No individual or unit will be allowed to take part in the parade without prior approval of the Dr. Martin Luther King Jr. Committee.
2. The conduct and movement of the parade will be controlled by Parade Marshals assigned for that purpose. Participants will obey the directions of the marshals as they relate to the parade. Failure to do so will cause the offending individual or unit to be removed from the parade.
3. All units must be identified so that spectators and media can easily see the name of each unit or its sponsor. Identification on floats must be on both sides, running the entire length of the floats or 20 feet, whichever is the least. Marching units and others must be preceded by marchers carrying banners or signs, which can be easily read at a distance of 100 feet. All identification signs and banners must be carried or displayed in such a way as to assure they can be read even in rain or high winds. **NO CANDY OR ITEMS MAY BE THROWN AT ANY TIME DURING THE PARADE!!!**
4. Units may contain no element higher than 14 feet (to clear overhead wires and traffic lights)
5. All units with children under third grade level will be expected to station persons along the parade route to assist tired marchers.
6. Individuals and organizations in the parade are expected to perform courteously, in good taste and with safety in mind at all times during the formation, execution, and dismissal of the parade. Parade Marshals will remove any person or unit that, in their sole discretion, violates this regulation.
7. All parade entries that have vehicles i.e. cars, trucks, and motorcycles will be expected to adhere to the following rules and guidelines. There will be **NO EXCEPTIONS**; parade officials will strictly enforce these rules the day of the parade. Entries with cars and/ or trucks will be limited to no more than ten (10) total vehicles. Again there will be **NO EXCEPTIONS** to this rule and parade entries that do not follow this rule will be immediately removed from the parade and the parade fee will not be refunded.
8. In keeping up with Dr. Kings dream we do ask that all parade entries, floats, vehicles, etc, **MUST** keep there entries tasteful and respectable and must comply with the parade theme. Failure to do so will in fact disqualify and remove the entry from the parade and the parade fee will **NOT** be refunded.
9. The parade is scheduled for **Monday, January 18, 2010**. The parade lineup will start at **8 a.m.**, at the corner of Fourth Street and Hoover. The parade will start promptly at **10 a.m**. **The parade will start on Fourth Street, head north on Fourth Street to Ogden, then west on Ogden to Third Street, where it will conclude then disburse on Fourth Street immediately north of Stewart Avenue.**
10. Each unit will be assigned a number. We will call the contact person listed on the application at the number indicated by **Friday, January 15, 2010**. If your number falls between 1 - 50, you need to be at the starting point, no later than 8:00 a.m. If your number falls between 51-100, you need to be at the starting point no later than 8:30 a.m. and if your number falls after 100 you need to be at your starting point no later than 9 a.m.

**The parade entry fee is \$100. Application deadline is Monday, January 14, 2010, at 5 p.m.**

Mail to: Dr. Martin Luther King, Jr. Committee, Box 270096, Las Vegas, NV 89127-2700.

**NO PERSONAL CHECKS WILL BE ACCEPTED ENTRYS ARE ONLY PAYABLE BY MONEY OR ORDER BUSINESS CHECK. NO HAND DELIVERIES ALL ENTRIES MUST BE MAILED.**

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**DR. MARTIN LUTHER KING, JR.  
BIRTHDAY PARADE  
JUDGING CRITERIA**

Entries will be judged on originality that best depicts the overall theme of the parade, audience response during marching, design, workmanship, and creativity. Judging of entries will be done along the parade route. Trophies will be awarded for the following categories:

1. Best Elementary/ - 1st and 2nd place winners will be awarded.
2. Best Middle/Jr. High School Band - 1st and 2nd place winners will be awarded.
3. Best High School Band - 1st and 2nd place winners will be awarded.
4. Best School Float - (school bands and drill teams are not included in this category.)
5. Best Drill Team - 1st and 2nd place winners will be awarded.
6. Best Community Float - 1st and 2nd place winners will be awarded.
7. Best Religious Float or Entry - 1st and 2nd place winners will be awarded.
8. Best Greek Sorority - 1st and 2nd place winners will be awarded.
8. Best Greek Fraternity - 1st and 2nd place winners will be awarded.
10. Best Greek Float – 1<sup>st</sup> and 2<sup>nd</sup> place winners will be awarded.
11. Most Unique - 1st place winner only will be awarded.
12. Best Military (ROTC) Unit - 1st and 2nd place winners will be awarded.
13. Best School Drill Team - 1st and 2nd place will be awarded.
14. Best Out-of-State High School Band - 1st and 2nd place will be awarded.
15. Best Out-of-State Drill Team - 1st and 2nd place will be awarded.
16. Best Overall Entry - **This is a rotating trophy, which is given out to the best overall entry each year. You may keep the trophy in your possession for one year; it must be given back 2 weeks prior to the next scheduled M.L.K. Annual Parade. You may compete for it again next year.**
17. Best Female Youth Auxiliary Group - 1st and 2nd place will be awarded.
18. Best Male Youth Auxiliary Group - 1st and 2nd place will be awarded.

\*\*\*Each **PAID** applicant(s) and or group(s) will have a total of three (**3**) minutes to perform their routine for the Judges. Time allocation for the setup of routines will be limited to one (**1**) minute. Any applicant(s) and or group(s) who exceeds the allocated time limit **will not be judged.**

We appreciate your participation!

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**Dr. Martin Luther King Birthday Parade  
Entry Form**

The organization name herein requests consideration as a participant in the Dr. Martin Luther King Jr. Birthday Parade. The undersigned warrants that he/she is empowered to sign for the applying organization and that he/she has read and understands the provisions set forth in the "General Parade Regulations."

Category Selection: \_\_\_\_\_

Name of entry: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Sponsored by: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Description of Entry/Vehicle/Floats/Walking Units:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Scripts used by:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Address:

\_\_\_\_\_  
\_\_\_\_\_

Zip: \_\_\_\_\_

Contact Phone Number: (Home) \_\_\_\_\_ (Work) \_\_\_\_\_

Entry Fee: \$100.00 Business Check \_\_\_\_\_ Money Order \_\_\_\_\_

**PLEASE DO NOT SEND CASH!!!! NO REFUNDS-NO EXCEPTIONS  
APPLICATION DEADLINE: MONDAY, JANUARY 14, 2010  
ALL APPLICATIONS MUST BE MAILED NO HAND DELIVERIES**

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